

INTERNATIONAL SCHOOL ASSOCIATION

BOARD OF TRUSTEES NOMINATION FORM

Please 'Tab' to go to the next field.

Nominee: **Nisha Westerman**
Country of Citizenship: **USA**

Address: **39/325 Nichada Villa, Nichada Thani**
Tel: **085-236-0035**



Present Occupation: **Parent**

Address: (Business)
Tel:

How long have you lived in Thailand? **7 years**

When do you expect to leave Thailand? **2-3 years**

Can you commit to the Board for at least two years? Yes No

How many children do you have at ISB? **2**

1. **Grade 7** 2. **Grade 5** 3. **In what grade?** 4. **In what grade?** 5. **In what grade?** 6. **In what grade?**

Do you have children in other schools? Yes No If yes,

1. **In what grade?** 2. **In what grade?** 3. **In what grade?** 4. **In what grade?** 5. **In what grade?** 6. **In what grade?**

Educational background:

Bachelor of Science, Marketing; The Pennsylvania State University

Master of Business Administration (MBA), Marketing, University of Pittsburgh

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Employment history:

2012-2014: Jaguar Land Rover (RMA Group), Business Development Manager
- Thailand

- . Developed and managed all strategic and tactical marketing, advertising, publicity and promotional activities for the JLR Distributor and Dealers
- . Managed dealer relations, marketing and sales activities, and facilities
- . Managed new vehicle launches, motor shows

1992-2006: Ford Motor Company, various Marketing and Sales management positions
- USA

- . Managed dealer activities including sales, marketing, advertising, personnel and inventory management
- . Handled dealer franchising issues such as long-term business planning, financial viability, sales and profit forecasting
- . Conducted consumer research on new vehicles
- . Conducted on-campus recruiting for new employees

School-related experience: (Parent Groups, Volunteer, Board etc.)

PTA Executive Board, ISB -- 2009-current:

MS Coordinator - liaison between MS Administration and parents. Implemented MS Principal Forum. Represent general parent interests, ideas and suggestions to the MS Leadership Team.

ES Coordinator - liaison between ES Administration and parents, organization of ES activities such as International Day and curriculum discussions

Secretary - responsible for planning and documentation of all board meetings and annual reporting.

Selected as parent representative to interview candidates for:
Head of School, Deputy Head of School, ES Vice Principal, MS Principal

Community activities:

International Family Fair -- served on Games and Volunteer committee

Other relevant interests and experience:

I am a very active and involved parent at ISB and within the community.

I have served on the PTA Executive Board and have been very "hands-on" with school activities including volunteering in the classroom and on sports teams.

Over my 7 years in Bangkok and ISB, I have built relationships at school and in the community which have helped me to learn and understand more about how the school works and what is important to the stakeholders here. I have also served on many committees with people of diverse backgrounds, languages and personalities, and have experienced the importance of understanding a variety of perspectives on issues.

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MEMBERS OF THE INTERNATIONAL SCHOOL ASSOCIATION NOMINATING THE CANDIDATE:

1.

Kevin Sypolt
(PRINT NAME)


(SIGNATURE)

2.

Charlotte Hallengren
(PRINT NAME)


(SIGNATURE)

I acknowledge this nomination and herewith indicate my willingness to be a candidate.


(SIGNATURE OF NOMINEE)

9 April 2015
Date

NOTE: Nominations must be filed in the Head of School's Office prior by **12:00 noon on Friday, April 10, 2015**

Candidate's Statement is on the next page >>

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CANDIDATE'S STATEMENT

Please include your responses to the following questions. *Why do you want to be a Board member? What skills and attitude would you bring to the Board? What is your vision of the Board of Trustees' role in the governance of ISB? How do you see ISB 10 years from now?*

Please include any other relevant information.

As a BOT member, I would represent the parent voice, and bring a different perspective to this board.

- There are few stay-at-home parents on the BOT who have my daily hands-on experience at ISB. I have been involved in both ISB and community activities since arriving here 7 years ago. My activities and involvement with the PTA Executive Board have created a strong understanding of how current policies affect the students and parents.

- Prior to my current status, I had a long and successful career serving in key managerial positions for over 16 years at both Ford Motor Company in the US, and Jaguar Land Rover in Thailand. This experience brings a strategic business planning and forecasting view necessary for the BOT's success, as well as goal-setting and problem-solving skills with groups and committees.

- Gender balance is important in any organization, and the BOT currently has an under-representation of women. Additionally, I have had the experience of being both a working parent and a non-working parent, and understand the issues faced by both at the school.

ISB is a great school that can get even better, and can continue to be a top school in Southeast Asia in future years. I believe the role of the Board of Trustees is to make that happen. ISB's quality and reputation are critical to getting our students into top universities around the world, and impact our ability to attract the highest caliber of administrators, faculty, and students.

In the future, the BOT:

- needs to improve communication with the ISB community. Much of the community does not really know what kind of work the BOT does or how decisions are made. The BOT has a very important role in our school and our children's education, but few people understand that role.
- should lead in financial decisions of the school and prioritizing how the school's funds are spent, understanding the current and future impact of decisions.
- should be the governing body who considers the big picture at ISB across the 3 schools: better integrating the curriculum from ES to MS to HS to provide students with a more seamless academic transition between the schools; a more articulated language program from ES through IB; the role of technology for all students, and its impact on long-term learning.

While stability is important to the board, it is also important to have new members bring new ideas and challenge the status quo. I am a positive and enthusiastic parent who can bring a fresh perspective and commit to the significant demands of the board. I look forward to helping make decisions that improve our children's education, shape our school, and contribute to the future success of ISB.

Next step:

Please save file and send via email to joy.davy@yahoo.com as an attached file.
(Use your name as the name of this file)

Last step:

Please print this form, add signatures and your photo and submit to Khun Oor at Andrew Davies's office.

Thank you.