

**Introducing  
Our New  
School  
Uniform**





# Why a new uniform?

We are proud to introduce the stylish, comfortable and premium new ISB school uniform for next academic year. This uniform project has been almost three years in the making, with input and feedback from across the school community from some focus groups of students, parents and faculty. At ISB we are committed to promoting sustainability, protecting our environment and always looking for ways to improve our practices. This new school uniform exceeds our expectations in all ways.

We have worked with a Bangkok-based supplier, who also happens to be an ISB alum, Rahat Madarasmi (Class of 2012) who shares our passion for sustainability, as well as being a champion of style and comfort. Together with students, parents and staff, we have carefully selected a range of premium, comfortable, easy-care and eco-friendly materials for our new uniform, including organic cotton and recycled polyester. These materials are not only better for the environment, but they are also more comfortable and durable than traditional uniform fabrics. Every stitch of our uniform will be expertly made in Thailand and each polo shirt proudly carries the Thai flag for each student to wear.



# Design process

## Feedback from teachers, parents and students

We held focus groups across all Divisions to gather feedback on the new school uniform. Overall, students, teachers and parents found it comfortable, stylish, and a much more premium offer than the current uniform.

# Pre-K 'CUBS'



**Pre-K 1 and Pre-K 2 'The CUBS'** - a 100% organic cotton t-shirt inspired by the element 'Earth'. This shirt has been produced in the most natural way possible, no chemicals, to protect our littlest panthers' skin. Cubs will also wear comfortable, pull on 100% organic cotton shorts, perfect for our active students.

# polos



- 70% sustainable cotton, 30% recycled polyester in a stylish 'pique' style polo
- 'Dry-fit' style keeps students cool in all weather conditions
- Machine washable at 30 degrees and quick air dry to eliminate the need for tumble drying
- No irritating tags inside the shirts - sizes and care information is printed directly on the fabric
- No plastic packaging, no tags - labels and packaging will be made from recycled materials
- 'Green Tech' - a more sustainable printing and branding process on all items.

30°

Grade 2-5



KG-Grade1



# K-5



**K-G5** - an elemental 'Fire' red to ignite their passions! ES students have their own panther cub, proudly sitting on each shirt. Kindergarten and Grade 1 students have an additional gold band on one sleeve, for easy identification after school.

Students have the choice of khaki or black shorts in two styles - long/loose and shorter/fitted, each with four roomy pockets and an ID card pocket.

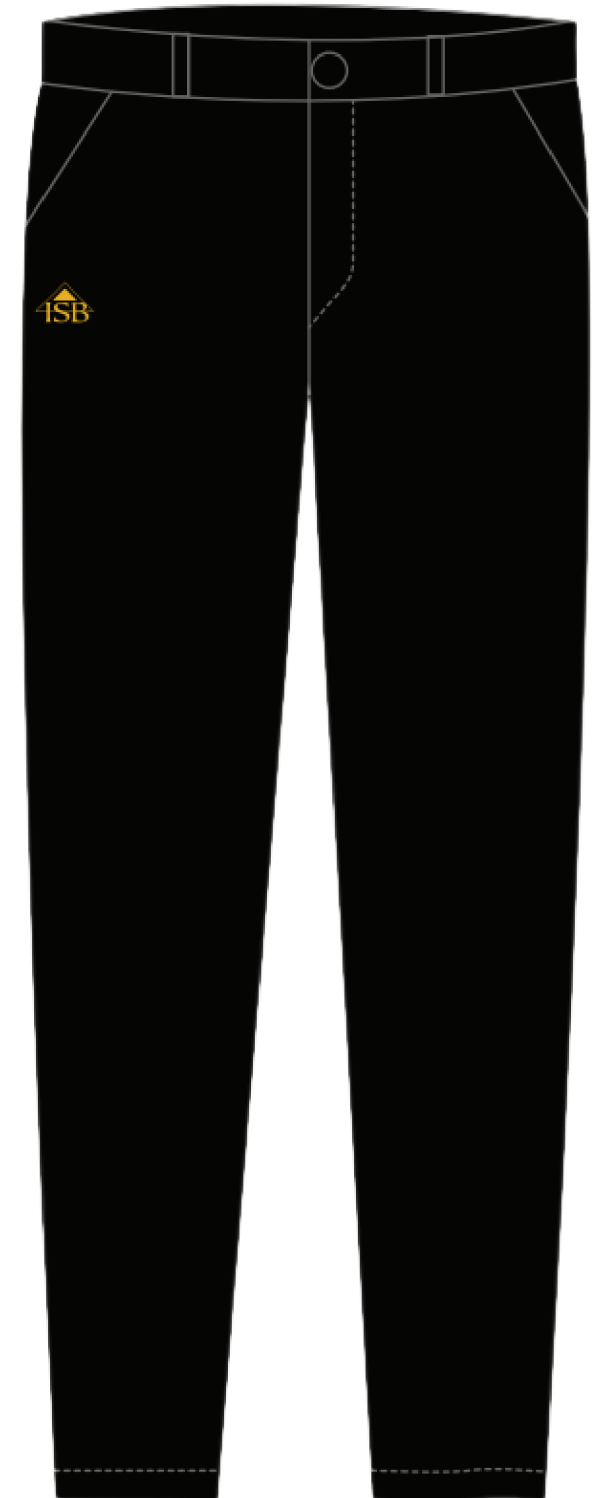
# G6-8



Front



Back



**G6-G8 - The Middle School** has its own panther, now growing up and ready to take on more independence. The new MS 'green' is now inspired by the element of water - the source of life - and now a 'Gulf of Thailand' ocean turquoise, a color that can foster a sense of creativity, calmness and connectedness. Students have the choice of khaki or black shorts in two styles - long/loose and shorter/fitted, each with four roomy pockets and an ID card pocket. An optional stylish pair of long pants in black twill is also available .

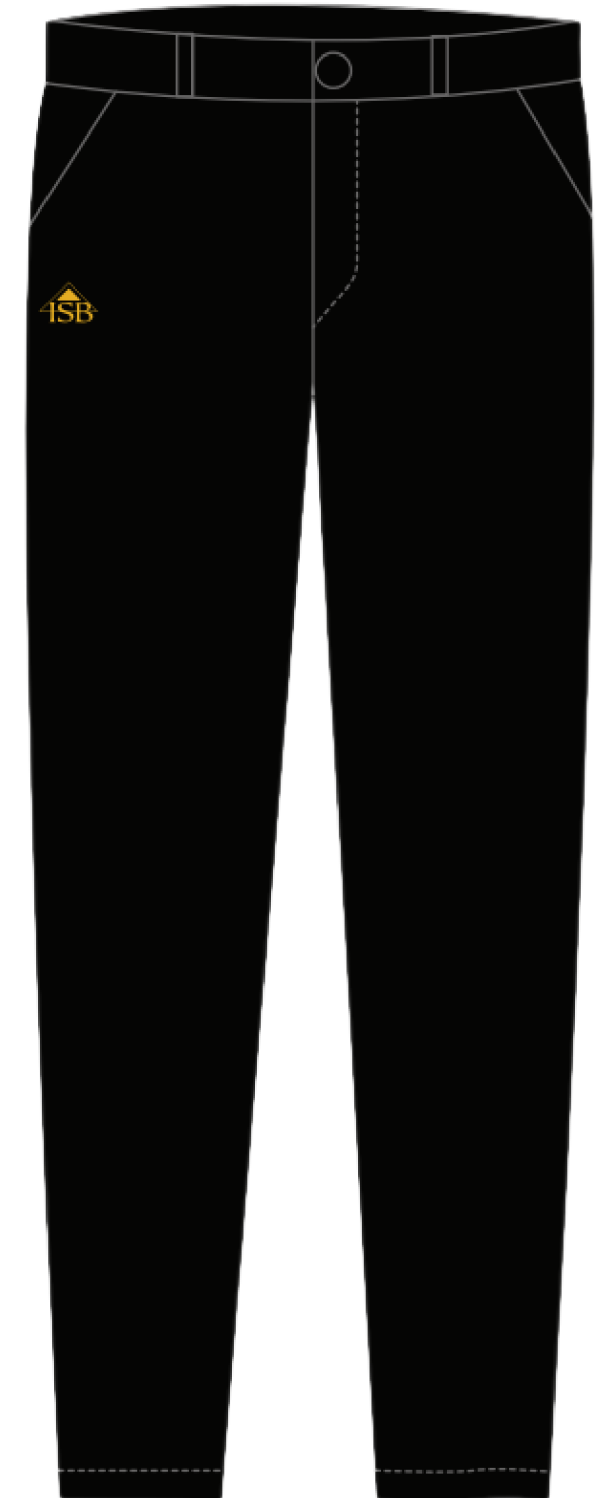
# G9-12



Front



Back



**G9-G12 - The High School** takes on our 'heritage' panther - the original version of our panther mascot. This panther is now grown and is taking a huge leap towards the future. Our traditional darker blue High School shirt color has now evolved into the element of the air, signifying that the sky is literally the limit for these students as they plan their next adventure in learning.

Students have the choice of khaki or black shorts in two styles - long/loose and shorter/fitted, each with four roomy pockets and an ID card pocket.



**These new school uniform items will be available to purchase at the beginning of August 2023**

